

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail

Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
or Fax (703) 746-4000

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

3000 7590 04/07/2005

CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOV, LTD.
11TH FLOOR, SEVEN PENN CENTER
1635 MARKET STREET
PHILADELPHIA, PA 19103-2212



Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (703) 746-4000, on the date indicated below.

Frank M. Linguiti (Depositor's name)
Frank M. Linguiti (Signature)
April 21, 2005 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/872,072	06/01/2001	Jules E. Gardner	P1133/20004	2291

TITLE OF INVENTION: SYSTEM AND METHOD FOR DISPLAYING AN ENABLED IMAGE ASSOCIATED WITH A PREDETERMINED IMAGE IN AN IFRAME OF A VISUAL DISPLAY

APPL. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$700	\$0	\$700	07/07/2005

EXAMINER	ART UNIT	CLASS-SUBCLASS
NGUYEN, CAO H	2173	715-853000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

Caesar, Rivise, Bernstein
Cohen & Pokotilov, Ltd.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

Point Roll, Inc.

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Philadelphia, -Pennsylvania

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are enclosed:

☒ Issue Fee

☐ Publication Fee (No small entity discount permitted)

☐ Advance Order - # of Copies

4b. Payment of Fee(s):

☐ A check in the amount of the fee(s) is enclosed.

☐ Payment by credit card. Form PTO-2038 is attached.

☒ The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 03-0075 (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above. NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant, a registered attorney or agent, or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature

Frank M. Linguiti

Date April 21, 2005

Typed or printed name

Frank M. Linguiti

Registration No. 32,424

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



LAW OFFICES

CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.
 PATENTS, TRADEMARKS, COPYRIGHTS

 ALAN H. BERNSTEIN
 STANLEY H. COHEN
 MANNY D. POKOTILOW
 BARRY A. STEIN
 MARTIN L. FAIGUS
 ERIC S. MARZLUF
 ROBERT S. SILVER

 MICHAEL J. BERKOWITZ
 SCOTT M. SLOMOWITZ
 MONA GIBTA
 DAVID M. TENER
 SALVATORE R. GUERRIERO
 JAMES J. KOZUCH
 WILLIAM J. CASTILLO

 FRANK M. LINGUITI
 GARY A. GREENE
 MICHAEL J. CORNELIUSON
 BRUCE J. CHASAN
 MARINA E. VOLIN
 KEVIN A. KEELING
 LYNN M. TERRABONNE, Ph.D.

 MARC B. BASSLER
 WILLIAM C. YOUNGBLOOD
 DAVID B. GORNISH
 DANA M. KOLESAR
 PATENT AGENT
 MELISSA HANDLER, Ph.D.

 A.D. CAESAR (1901-1995)
 CHARLES RIVISE (1900-1951)
 COUNSEL
 ALLAN H. FRIED, Ph.D.

 * ALSO ADMITTED TO PRACTICE IN NJ
 † ALSO ADMITTED TO PRACTICE IN NY

FACSIMILE TRANSMITTAL SHEET
To: U.S. Patent & Trademark OfficeFrom: Frank M. LinguitiDate: April 21, 2005

Time: _____

Attn: ISSUE FEEOur Ref.: P1133/20004Fax No.: 1-703-746-4000Pages: 2 (including cover)

IF YOU DO NOT RECEIVE ALL THE PAGES INDICATED
 ABOVE, PLEASE CALL US BACK AS SOON AS POSSIBLE.

This transmittal contains PRIVILEGED AND CONFIDENTIAL information intended only for the use of the addressee. If you are not the intended recipient, you are hereby notified that any dissemination or copying is strictly prohibited. If you have received the transmission in error, please call us immediately by telephone (collect) and we will make arrangements with you to have the original facsimile returned to us at our expense. Thank You.

COMMENTS

 11th Floor · Seven Penn Center · 1635 Market Street · Philadelphia, PA 19103-2212

Telephone: 215-567-2010 · Fax: 215-751-1142 · www.crbcpl.com

PAGE 1/2 * RCVD AT 4/21/2005 2:41:23 PM [Eastern Daylight Time] * SVR:USPTO-EFXRF-2/3 * DNIS:7464000 * CSID:215 751 1142 * DURATION (mm-ss):01:40